

Announcing New Partnership with Hertz

A New Revenue Opportunity for your Hotel through the Avvio Booking Engine

We're delighted to announce our new partnership with Hertz

The Benefits:

- Earn 10% commission
- No set up or design fees
- Seamless booking engine integration

The Hertz logo is displayed in a yellow rounded rectangle. The word "Hertz" is written in a bold, black, sans-serif font, with a registered trademark symbol (®) to the right of the letter "z".

Hertz®



Avvio Hertz Partnership



“We are delighted to announce a new partnership between Avvio and Hertz. The partnership is designed to integrate the technology platforms of both Avvio and Hertz to deliver a more seamless travel experience.

It will allow your guests to receive discounts of 10% or more from Hertz and your hotel will earn 10% commission on all bookings made. This is an exciting opportunity to grow ancillary revenue to your hotel and there are no setup or design fees involved.

So, with the complete integration of Hertz with the Avvio booking engine you will see additional revenue to your hotel and be able to provide a new value add service for your guests.”

Brian Reeves, CEO Avvio





Benefits to your Hotel

1. Earn 10% commission on bookings
2. No set up or design fees
3. Seamless integration with your booking engine
4. Provide a new service to your bookers
5. Guests get 10% off Hertz car rentals

The screenshot displays the Maldron Hotels website interface. The top navigation bar includes links for HOME, ABOUT US, LOCATIONS, MEETINGS & CONFERENCES, CONTACT US, and LINKS. The main content area is divided into two columns. The left column features a search bar with the text "Select Hotel" and "All Maldron Hotels*", a check-in date of "7 May 2011", and a "BOOK NOW" button. Below the search bar are sections for "SPECIAL OFFERS", "GIFT VOUCHERS", "NEWSLETTER", and "PROMOTIONS". The right column displays a "Reservation Completed" message, a "Booking Reference" of "GMTD16T", and an "Itinerary Confirmation" table. The table shows a "Double Room" reservation for "Mon 12 Dec 2011 - check-out: Tue 13 Dec 2011" with a "Total" price of "79 EUR". Below the table, a "Supplements" section indicates "may apply, see below" and a "Total Reservation Value" of "79 EUR". At the bottom of the right column, there is a "Hertz" logo and a "Wexford special offer" banner with a "Book now" button.

Date	Type	Rate	Price
12 Dec 2011	gr	79 EUR	79 EUR
Total			79 EUR





Step 1



How it works?

- Hertz presence appears on the confirmation page after booking has been completed.
- The banner takes the user to the Hertz Concierge website where your hotel has a unique cost centre ID number.

County Meath Hotel, Meath Hotels, Hotel's Co Meath - Dunboyne Castle Hotel & Spa

avvio.com https://www.avvio.com/hotels/Dunboyne_Castle_Meath/bookings/client.php?formname=Res?...

WEEKEND DINNER DEAL

TREAT YOURSELF TO AN OVERNIGHT BREAK. [BOOK NOW](#)

Search Availability Rooms Occupancy Details Filtered

Reservation Completed

Your online reservation has been processed successfully. Please print this page for your personal records and for presentation on your arrival. You will also receive a notification email containing the same information at the email specified previously. Thank you for booking with us and we look forward to welcoming you on your arrival.

[[PRINT THIS PAGE NOW](#)] [[BOOK TO MEAT 2010](#)]

Booking Reference **R3IU66B**

Dunboyne Castle Meath
Hotel Address Dunboyne, County Meath
Phone 01 801 3000
Fax 01 436 6001

Itinerary Confirmation

Room Name	Room Only - Dunboyne Castle Meath		
Check-out	Mon 12 Dec 2011 - check-out: Tue 13 Dec 2011		
Nb. of Nights	1		
Room Occupancy	2 Adults		
Rate	Standard Rate		
Date	Type	Rate	Price
12-Dec-2011	pr	79 EUR	79 EUR
Total			79 EUR

Total Reservation Value **79 EUR**

Terms and Conditions

All rates are quoted subject to availability. Any specials or promotional offers available via the site are subject to a minimum stay. In the unlikely event you or your party wish to cancel your reservation please be advised that notification of cancellations must be made within 48 hours of your expected arrival to avoid cancellation charges being applied. In the event of cancellation charges being applied, the charge will amount to the first nights stay and will be charged to your credit card. To contact a member of the reservations team directly, please phone +353 (0) 801 3000.

In cases where booking deposits are applicable, this deposit will be charged directly to your credit card at time of booking and is non-refundable irrespective of the notice of cancellation provided. The remaining charge is payable to the hotel upon your departure or in the event of your booking being cancelled will be subject to standard cancellation terms.

No charge if cancelled by 16:00 on day of arrival

powered by Avvio

Hertz

See more of Meath
Check out our best rates ever!

[Book now](#)

Seoif
THE SPA AT
DUNBOYNE CASTLE

Copyright © Dunboyne Castle Hotel & Spa | Environmental Responsibility: Visit our sister property [Dun Dealgan](#)
Dunboyne Castle Hotel & Spa, Dunboyne, Co. Meath | T: +353 (0) 801 3000 | F: +353 (0) 436 6001 | E: info@dunboynecastlehotel.com

Search and Book | Home | Location | All Services





Step 2



The screenshot shows the Hertz Concierge Car Hire website interface. At the top, there's a navigation bar with 'Hertz' and language/currency options (IRELAND, EUR, ENGLISH). Below that, the 'DUNBOYNE CASTLE HOTELS & SPA' logo is visible. The main content area features a booking form with the following fields and options:

- GET STARTED...** (with sub-links: CHOOSE CAR..., BOOK IT!)
- Pick-up Country:** Ireland
- Pick-up Location:** Dublin Airport
- Pick-up Date (dd-mm-yyyy):** 08-06-2011
- Pick-up Time:** 09:12
- Drop-off Date (dd-mm-yyyy):** 09-06-2011
- Drop-off Time:** 05:12
- Do you know your Flight Number? (not mandatory):** [Empty field]
- Are you a Hertz #1 Club member?** (with radio button for 'Yes, I want to enter my #1 Club number')

There are also promotional banners on the right side of the form:

- Go further with our great offers...** (with a 'Great value offer!' banner: 'Get up to 10% off our car hire rates' and a 'Click for 10% offer' button)
- Hertz Special Offers** (with a 'Click here for great deals...' button)

At the bottom of the form, there is a 'NEXT >' button. The footer contains small text: 'Privacy Policy Terms of Use FAQs & Contacts ©2011 - The Hertz Corporation. All rights reserved. (Web services by Cognate Systems Limited)'

- Each transaction from each hotel link can be recorded through the cost centre ID number.
- Individual sites can be branded with the hotel's logo or generic site depending on the hotel's preference.
- 10% Commission is earned

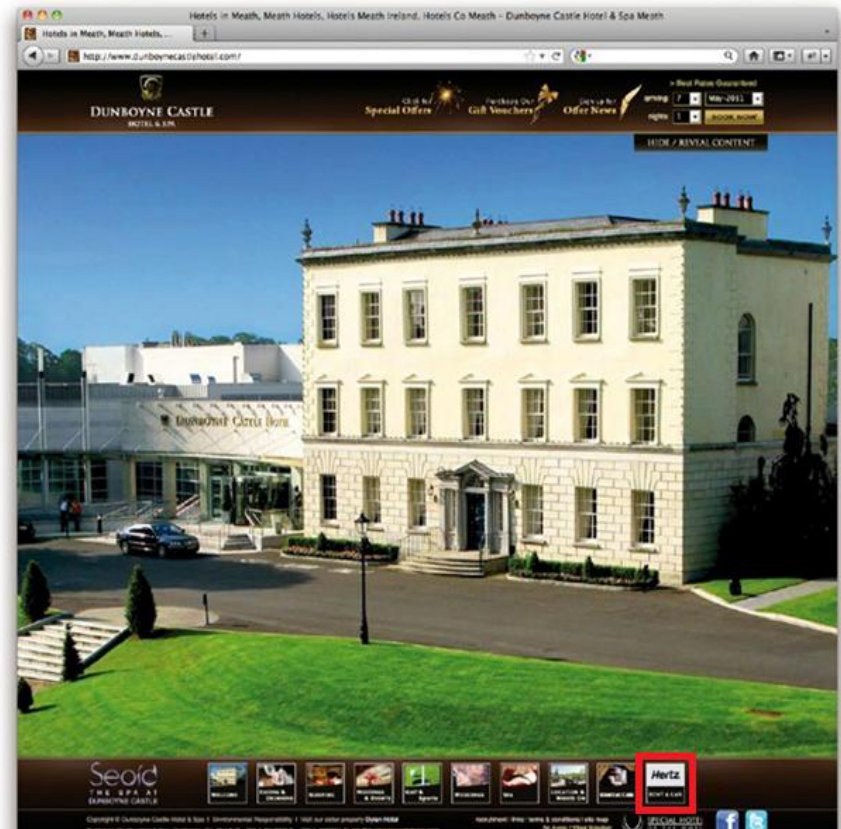
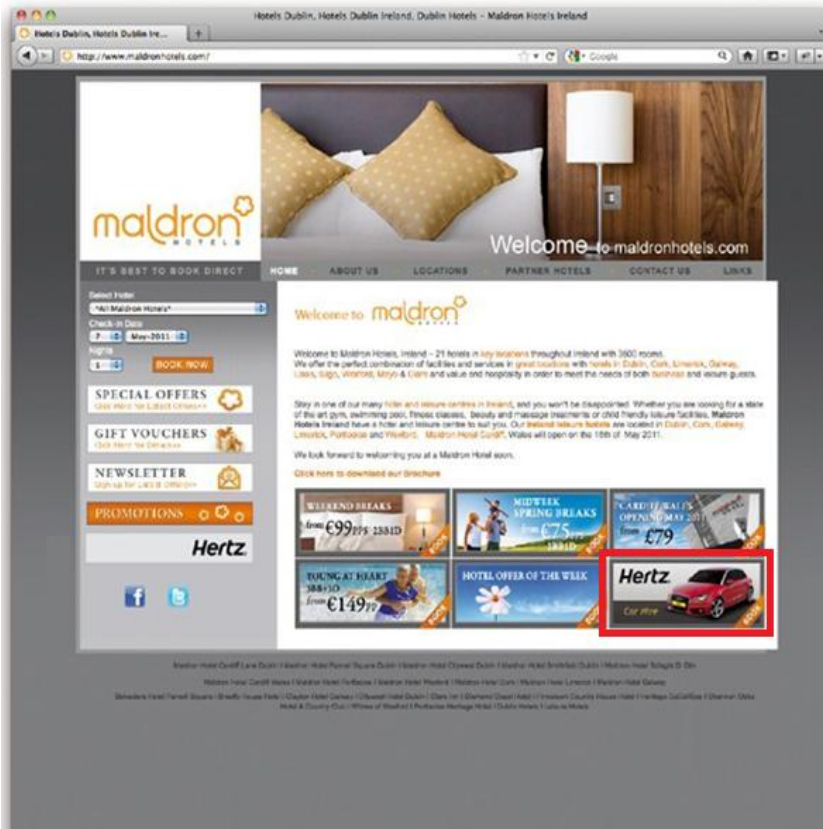
Contact:

Your Account Manager or email am@avvio.com for additional branding requests.





Increase your opportunity to earn commission



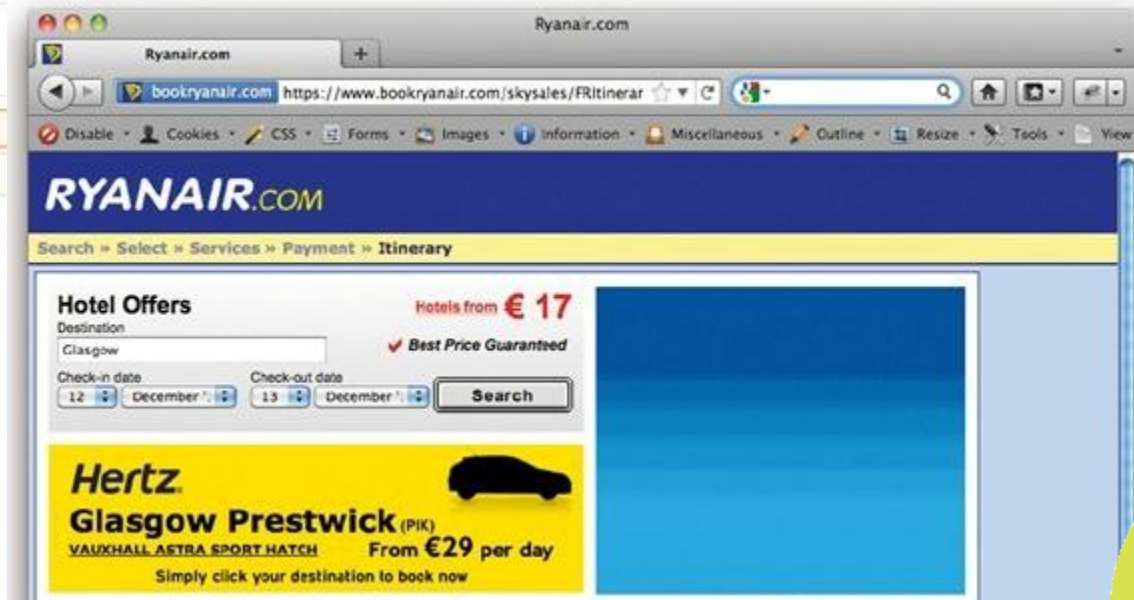
- Add a Hertz button to your homepage (Optional)

Contact: am@avvio.com for additional branding requests.





Other successful Hertz partnerships





Summary of the Programme

- A **presence on the booking confirmation page** in the form of a banner with a direct link to www.hertzconcierge.com
- Customised version of this banner available.
- **Car rental reservations will be tracked** using a cost centre identifier code unique to your hotel
- **Increased exposure** of the partnership on your **website homepage** can help to generate greater connection in the minds of the customer between the brands.





Next Steps



The programme went live for clients on the **30th**
of August.

If you wish to opt out of this programme you can do so by
contacting your account manager at +353 61 335 680 or
email am@avvio.com.





Thank you.

Join the conversation

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www.twitter.com/avvioinc

Email: am@avvio.com

