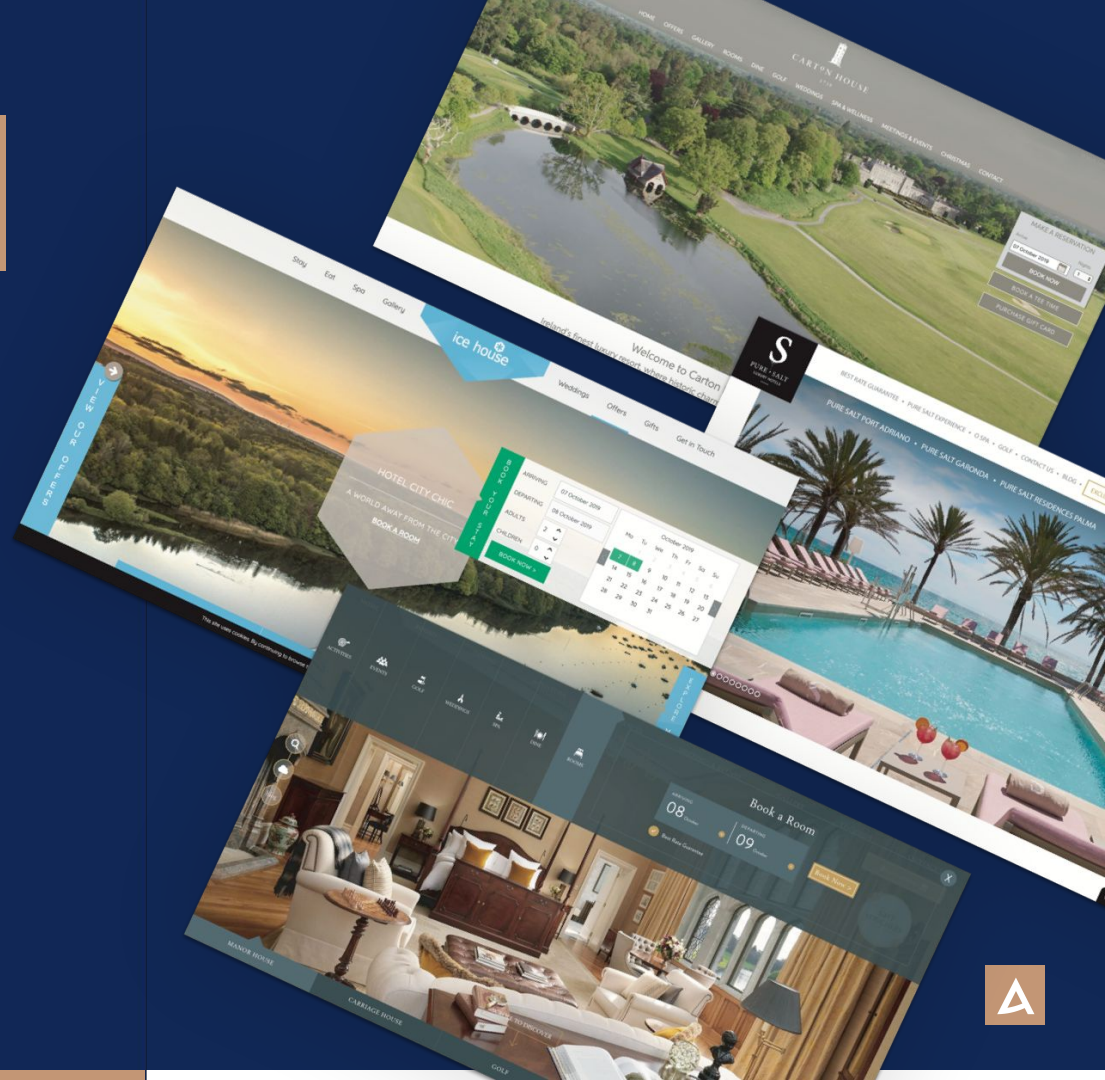


AVVIO

Know your guest

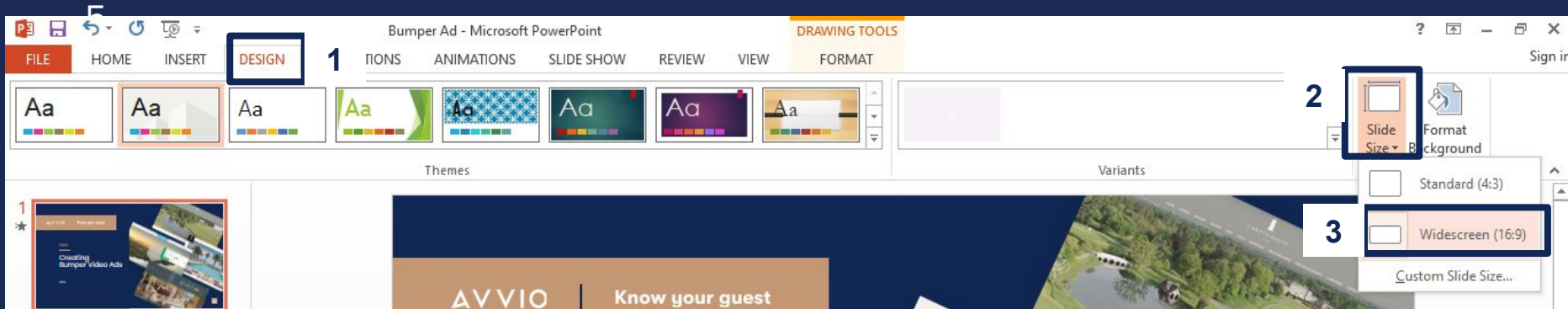
2020

How to Create Bumper Video Ads from Static Images



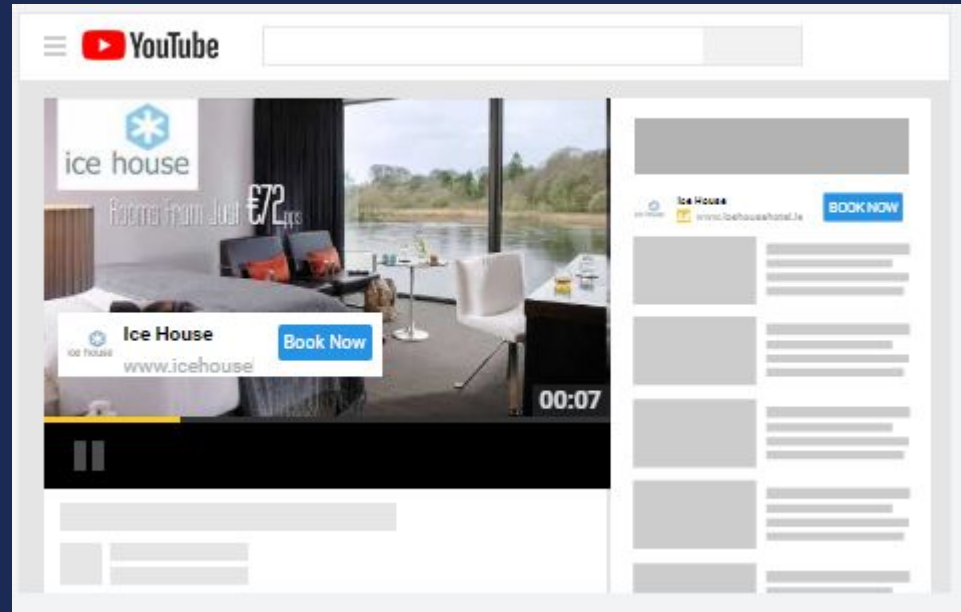
Step One – Set the Dimensions

1. Open a new PowerPoint.
2. Click 'Design' in the tabs.
3. Once the design tab is open, select the 'Slide Size'
4. From the slide size, select 'Widescreen (16:9)'



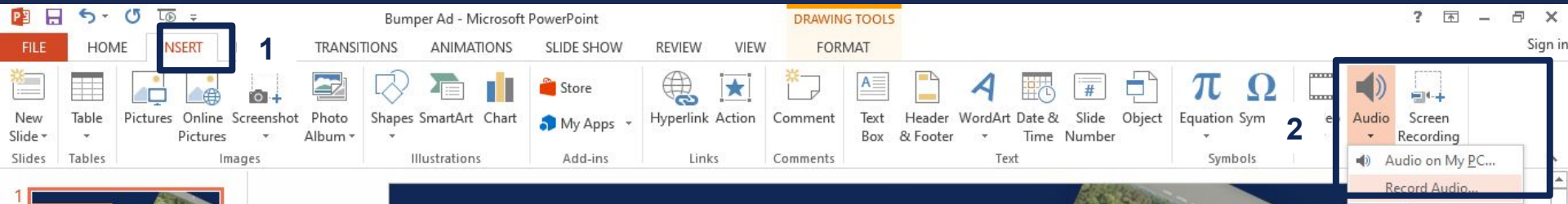
Step Two – Design the Slide

1. **Add a new image to the slide,** and cover all of the background. (Rescale from the top left corner, to make sure it doesn't distort.)
2. **Add text overlays.** Don't cover the bottom left, as this may be covered by the display overlay.



Step Two – Add Background Music

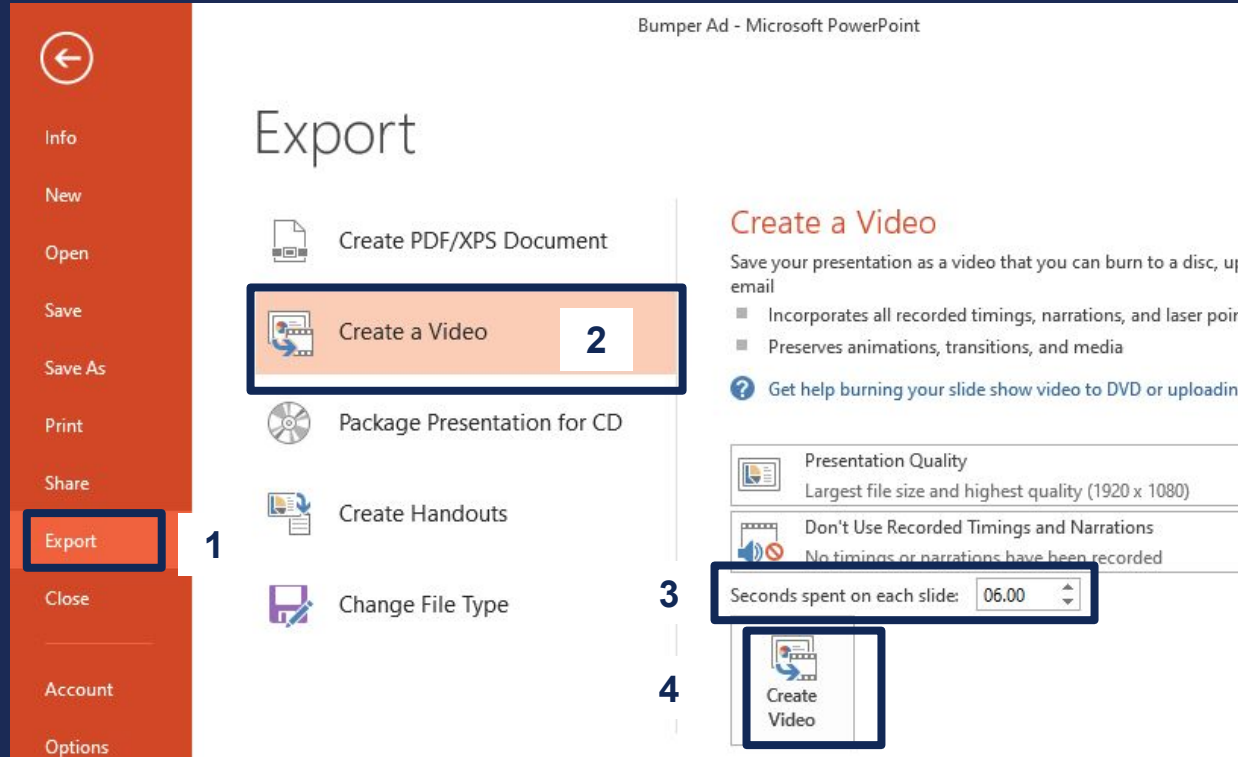
1. Click 'Insert' in the tabs
2. Select 'Audio' & choose 'Audio from my PC'



3. After you import music, click 'Play in Background'
4. If longer than 6 seconds, click 'Trim Audio'.
5. From the pop-up, drag the green & red bars until they cover the desired 6 second clip.

Step Four – Publish the Bumper Ad

1. Click 'File' & 'Export'
2. Select 'Create a Video'
3. Set 'Seconds Spent on each Slide' to 06:00.
(Depending on no. of slides.)
4. Click 'Create Video'
5. Upload to YouTube.



Bumper Ad - Microsoft PowerPoint

Export

1

- Create PDF/XPS Document
- Create a Video** 2
- Package Presentation for CD
- Create Handouts
- Change File Type

Create a Video

Save your presentation as a video that you can burn to a disc, upload to YouTube, or email

- Incorporates all recorded timings, narrations, and laser pointer annotations
- Preserves animations, transitions, and media

3

4

Get help burning your slide show video to DVD or uploading to YouTube

Presentation Quality
Largest file size and highest quality (1920 x 1080)

Don't Use Recorded Timings and Narrations
No timings or narrations have been recorded

Seconds spent on each slide: 06:00

Create Video

Examples

